



FOR IMMEDIATE RELEASE

Horizons ETFs and Toronto Raptors Team Up for the 2017-2018 Season

Horizons ETFs Becomes the Exclusive ETF Sponsor of the Toronto Raptors

TORONTO – July 26, 2017 - Horizons ETFs Management (Canada) Inc. (“**Horizons ETFs**”) is pleased to announce that it will be an Official Partner and Exclusive ETF Sponsor of the Toronto Raptors (“**Raptors**”) for the 2017-2018 NBA season.

As an Official Partner of the Raptors, Horizons ETFs will have a strong in-arena presence including Raptors courtside signage inside Air Canada Centre and on affiliated Raptors-themed promotions.

“Both basketball and exchange traded funds were invented by Canadians,” said Steve Hawkins, President and Co-CEO of Horizons ETFs. *“In the last two decades, the growth of the Canadian fan-base for the Raptors has exploded. Over the same period, we’ve also seen a similar explosion of growth in the number of Canadians embracing ETFs as the go-to investment solution for their portfolios. Joining forces with the Raptors for the 2017-2018 season seemed like a natural cultural fit as both the Raptors and Horizons ETFs represent vibrant growth markets for Canada, that celebrate key Canadian traits of cultural diversity, innovation and of course, winning!”*

“The Toronto Raptors are excited to partner with a prominent Canadian organization like Horizons ETFs,” said Jeff Deline, Vice-President, Global Partnerships, MLSE. *“This partnership will help educate our fans about exchange traded funds and give them the opportunity to directly engage with a leader in the investment market in a fun, unique way.”*

Horizons ETFs partnership with the Raptors will run, at a minimum, through to June 30, 2018. One of the key focuses of this partnership will be to raise awareness and education of the benefits of ETF investing in Canada.

“The keys to success on the hardwood and investing are not that dissimilar,” said Hawkins. *“Just like a game of basketball, the capital markets are fast-paced and constantly changing. In order to be successful, basketball players and investors need to adapt to those changing conditions quickly with discipline and skill. ETFs are flexible, low-cost investment tools that can be used to maximize opportunities for investing. With this new partnership, we look forward to engaging with passionate Raptors fans, educating them on ETFs and helping them understand how investment tools can be used by Canadian investors and basketball fans alike.”*

Let’s Go Raptors!

About Maple Leaf Sports & Entertainment Ltd. (www.mlse.com)

Maple Leaf Sports & Entertainment (MLSE) one of the world's premier sports and entertainment companies, owns the Toronto Maple Leafs (NHL), Toronto Raptors (NBA), Toronto FC, Toronto Marlies (AHL), Raptors 905 (NBA D-League), and TFC II (USL). It also owns Air Canada Centre, Maple Leaf Square, three digital channels - Leafs TV and NBA TV Canada and has a partnership with Live Nation - the biggest concert promoter in the world. MLSE has also invested in and operates five of Toronto's sports facilities - Ricoh Coliseum, BMO Field, Kia Training Grounds at Downsview Park, home of Toronto FC's Academy and the First Team's practice facility, BioSteel Centre, the Toronto Raptors' training facility and the MasterCard Centre for Hockey Excellence, the practice facility for the Maple Leafs and Marlies

About Horizons ETFs Management (Canada) Inc. (www.HorizonsETFs.com)

Horizons ETFs Management (Canada) Inc. and its affiliate AlphaPro Management Inc. are innovative financial services companies offering the Horizons ETFs family of exchange traded funds. The Horizons ETFs family includes a broadly diversified range of investment tools with solutions for investors of all experience levels to meet their investment objectives in a variety of market conditions. Horizons ETFs has more than \$8 billion of assets under management and with 77 ETFs listed on the Toronto Stock Exchange, the Horizons ETFs family makes up one of the largest families of ETFs in Canada. Horizons ETFs Management (Canada) Inc. and AlphaPro Management Inc. are members of the Mirae Asset Global Investments Group.

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